



RULES FOR VOLCANO TEIDE EXPERIENCE #TEIDELOVER MONTHLY PRIZE DRAWS AND COMPETITION

1. PRIZE DRAW ORGANISER

The organiser of this series of monthly prize draws and the competition is the commercial entity TELEFÉRICO PICO DEL TEIDE, S.A. (hereinafter referred to as “Volcano Teide”), a Spanish company with the company tax code no. A-38002549, the registered office at Calle San Francisco 5, 4th Floor, 38002 Santa Cruz de Tenerife (Canary Islands, Spain), incorporated on the 12th August 1960 with the Register of Companies of Santa Cruz de Tenerife: Book 1, Folio 174, Section 3, Page 16.

2. TYPE OF PHOTOGRAPHS AND THEMES OF MONTHLY PRIZE DRAWS AND COMPETITION

#TEIDELOVER seeks photographs in which it is possible to identify the silhouette of Mount Teide through triangular or similarly shaped objects or other elements, which adhere to the theme proposed for each month.

- May 2017: Gastronomy
- June 2017: Urban elements, street and architecture
- July 2017: Landscapes and nature
- August 2017: Summer and holidays

3. ELIGIBILITY OF ENTRANTS

- a) The monthly prize draws, and therefore the global competition, are open to all users who are aged 18 years or over and have a real and public profile on the Instagram social network. The theme of the draws will vary every month.

There are no geographical restrictions regarding entries; entrants from any part of the world can participate.

- b) Only photographs published by the entrant on their public Instagram profile, and whose title includes the hashtag #TEIDELOVER and mentions the organiser (@volcanoteide) on said social network site will be entered into the competition. The photographs may be old, although the newly published ones will be valued higher.
- c) The organiser of this competition and prize draws reserves the right to request the entrants to provide the necessary documentation in order to verify that they meet the eligibility requirements set forth in section 3a).

4. **RESTRICTIONS ON THE SUBMISSION OF ENTRIES**

- a) Employees or collaborators of Volcano Teide or their immediate family members (relatives within the first degree of consanguinity), or any individual who is directly connected with Volcano Teide may not enter the competition or prize draws.

Therefore, Volcano Teide reserves the right to request entrants to provide the documentation necessary to prove their connection with the organiser.

- b) In the event that any entrant takes part in the prize draw in violation of the clause 4a), Volcano Teide reserves the right to cancel their participation at any time, even if such an entrant is awarded a prize.
- c) Participants can enter the competition by publishing on their public Instagram profile the number of photographs they deem appropriate, including the hashtag #TEIDELOVER and mentioning the organiser's account on said social network (@volcanoteide) in the title of preferably newly published photographs.

5. **ENTRIES**

- a) Entry to the prize draw is free of charge.

Those interested in taking part in one or both of the prize draws, and therefore in the competition, shall:

1. (Optional) Be followers of the [Volcano Teide's official Instagram account](#) or become followers at the time of participating in the draw.
2. Upload to their public Instagram profile a photograph featuring the silhouette of Mount Teide in relation to the theme set for each month and tag it with the hashtag #TEIDELOVER, and also mention the organiser's account on said social network (@volcanoteide) in the title of the photograph.

It is not possible to participate using private Instagram accounts.

- b) The entrant is hereby informed that this promotion is in no way sponsored, endorsed or administered by or associated with Instagram, the social network on which the application is hosted.

The entrant must provide information which introduces Volcano Teide. Volcano Teide may reproduce the photographs entered into the prize draw and competition on any of the company's other social media accounts only for the purpose of encouraging other users to participate.

By participating in this promotion the entrant agrees to a complete release of Instagram from any claims.

6. #TEIDELOVER PRIZE DRAWS AND COMPETITION PROCEDURE

Volcano Teide shall run various #TEIDELOVER prize draws, each one of which shall last for one month and be dedicated to a particular theme.

- May 2017: Gastronomy
- June 2017: Urban elements, street and architecture
- July 2017: Landscapes and nature
- August 2017: Summer and holidays

In addition to the monthly prize draws, the company organises a competition, which will run for 4 months (from the beginning of May until the end of August 2017). All photographs submitted to the monthly prize draws shall automatically be entered into the competition.

Volcano Teide shall announce the monthly themes contained in these rules both on its [blog](#) and its social network sites.

Prize winners will be chosen as follows:

- a) At the end of each prize draw, the winner shall be chosen automatically and at random through Woobox, a third party application which is hosted on the servers of the US application provider Woobox LLC.
- b) In addition, after the conclusion of the 4-month competition period, at the end of August 2017, a jury composed of professional photographers will choose the winning photograph, a first finalist and a second finalist from among the photos submitted to the competition.
- c) The entries of those participants who voluntarily try to manipulate the competition and its results may be formally and definitively excluded from the draws. Therefore, any profile suspected of being false shall be disqualified from participating in the draw.
- d) In the days following each draw, the winning photograph and the winner's Instagram user name shall be announced on the [Instagram account of Volcano Teide](#) as well as on its [blog](#).
- e) In the days following the conclusion of the competition, the winning and finalist photographs and the winners' Instagram user names shall be announced on the [Volcano Teide Instagram account](#) as well as on its [blog](#).
- f) Volcano Teide reserves the right to exclude from the draw those photographs that do not adhere to the theme of the draw.

7. PRIZE

The following prize will be awarded:

On a monthly basis:

- a) The [Sunset and Stars on Teide](#) experience
 - i. In all cases, the prize will be enjoyed by 2 people: the winner and their companion.
 - ii. The prize is non-transferable and shall be issued for two (2) people as described in the paragraph (i) above.
 - iii. The prize may be redeemed for up to 12 months from the date of being awarded.
 - iv. In order to claim the prize, the winner must send an e-mail to Volcano Teide, to the address provided in the personal notification of the award of the prize, and if indicated, attach copies of ID cards of both the winner and their companion (or both passports, in case of non-Spanish citizens).
 - v. When taking part in these prize draws, the entrant must bear in mind that the prize for 2 people does not include transportation, accommodation or subsistence costs.

Following the conclusion of the competition, i.e., at the end of August 2017:

- a) The winning photograph: €1,000 cash prize
- b) The first finalist photograph: €500 cash prize
- c) The second finalist photograph: €250 cash prize

In addition, the organiser shall exhibit the winning photographs of each phase of this competition in the Teide Cable Car facilities, using the display stands or exhibition stands that the organiser deems appropriate for that purpose.

2. INTELLECTUAL PROPERTY AND IMAGE RIGHTS

- a) The winners of the prize draws and the competition, as well as their companions, authorize Volcano Teide to reproduce, use and disseminate their names, surnames, images, photographs and voices, if applicable, for the purposes of any advertising and/or promotional activity related exclusively to this competition, through any means, including the Internet.
- b) In the event that some of the photographs are likely to be used for purposes other than those aforementioned in these competition rules, the company shall contact their authors.

3. DATA PROTECTION

- TELEFERICO DEL PICO DE TEIDE, S.A. brings to your knowledge that in order to facilitate the use of the services offered through this prize draw as well as to inform you about new services, it is necessary that you provide certain personal information, which in compliance with the Spanish Constitutional Law 15/1999 of 13 December 1999 on Personal Data Protection, shall be automatically processed and incorporated into our Files, with the sole purpose of providing the services requested. The Files

under our control are duly registered with the General Data Protection Registry.

- In order to manage these prize draws, analyse participation statistics and keep a record of participants, Teleférico del Teide will use Woobox, the Woobox LLC's third-party application, which is hosted on the servers of the US application provider.

a) CONSENT AND AUTHORISATION TO AUTOMATED PROCESSING OF YOUR PERSONAL DATA: TELEFERICO DEL PICO DE TEIDE, S.A., responsible for the Files, informs you that when providing your personal data through the different means and in relation to this prize draw, you are giving your consent and express authorisation —albeit revocable and without retroactive effect— to the incorporation and processing of your data in our Files, thereby accepting this privacy policy in regard to the information provided, which will be treated as confidential at all times, in compliance with all legal requirements set out in the Spanish Constitutional Law on Personal Data Protection and other applicable laws. This privacy policy is governed by the regulation applicable exclusively in Spain, which all Users who take part in this prize draw, both Spanish and foreign nationals, are subject to.

b) INFORMATION REQUESTED AND PURPOSE

- TELEFERICO DEL PICO DE TEIDE, S.A. informs you that in no case is the User obliged to provide their personal information, which is adequate, relevant and strictly necessary to fulfil the purposes for which it is collected. It is nevertheless essential to provide you with the services offered, therefore, all fields required must be filled in.
- The purpose of the request for your personal data, through this prize draw, is to ensure a correct treatment thereof, provided that the User supplies us with all personal data necessary for a proper and complete identification. The treatment of said data is strictly internal. It aims to guarantee comprehensive customer service as well as to supply information on the services provided, and ensure proper management of the established relationship, management and/or administration of the services subscribed, provision, expansion and improvement of the services offered by TELEFERICO DEL PICO DE TEIDE, S.A., in order to collect and process information obtained from the Users' data in the course of our business activity and, in particular, to send and process the information expressly requested which may be of your interest, to send updates on services, as well as to send, by mail or e-mail, information, offers and services related to TELEFERICO DEL PICO DE TEIDE, S.A. or to third companies. We apply to our Files all the security measures set out in the Spanish Royal Decree 1720/2007 of 21 December 2007, and other regulations on Personal Data Protection, in order to guarantee confidential treatment thereof.

- TELEFERICO DEL PICO DE TEIDE, S.A. reserves the right to decide whether to incorporate your personal data into our Files or not.

c) TRANSFER OR COMMUNICATION OF DATA

- TELEFERICO DEL PICO DE TEIDE, S.A. informs you that your details are treated as confidential and are used only internally and for the purposes stated. Should your details be transferred or communicated to third parties, Users will be notified in advance of said transfer being carried out, the addressees and purpose thereof, in order that they grant their authorisation.
- TELEFERICO DEL PICO DE TEIDE, S.A. may disclose User's personal data if required by Judicial Authority in compliance with the regulations applicable.

d) AUTHORISATION AND CANCELLATION OF DATA

- To keep your personal data up-to-date it is necessary that you inform us about any change to them, otherwise we shall not answer for their veracity. Likewise, the User declares that all information they provide is accurate and valid for the purpose it is requested for and that it is provided by the User personally. We shall understand that as long as you do not expressly delete your personal details—which are treated properly and with the purpose for which they were collected— from our records, you are interested in remaining in our database.

e) RIGHT TO ACCESS, AMEND AND DELETE YOUR PERSONAL DATA

- At all times, the User has the right to freely access our Files in order to revise their data, rectify them when incorrect or out-of-date and remove them if they no longer wish to remain in our database. You can communicate the right you wish to exercise by sending a written request, including a photocopy of your identity card or other identification document, to the address stated above.

f) GUARANTEE OF CONFIDENTIALITY AND SECURITY OF FILES

- TELEFERICO DEL PICO DE TEIDE, S.A. undertakes to fulfilling our obligation of keeping personal data secret and our duty of treating them as confidential and, to this end, adopts necessary technical, organisational and security measures in order to prevent their alteration, loss, unauthorised handling or access, in compliance with the provisions of the Spanish Constitutional Law 15/1999 of 13 December 1999 on Personal Data Protection, and other laws applicable.
- TELEFERICO DEL PICO DE TEIDE, S.A. reserves the right to modify our Data Protection Policy at any time in order to adapt to the updates or

changes in legislation, jurisprudence or the criteria followed by the Spanish Data Protection Agency and/or the competent authority at any given time. Any such modification shall be appropriately announced on the Website.

9. ACCEPTANCE OF THE RULES

- By participating in any of these prize draws, the entrant fully accepts these rules. Failure to accept these rules implies the exclusion of the entrant from the prize draws.
- In the event of any discrepancy or doubt arising with regard to the interpretation of these rules, Volcano Teide shall carry out an interpretation according to the spirit and purpose for which the prize draw has been organised.
- Volcano Teide shall resolve, to the best of its knowledge and judgement, any discrepancy whose resolution is not contained in these rules.
- Volcano Teide reserves the right to modify the rules for the prize draw, in whole or in part, at any time. Those interested may check any possible modifications on the [blog of Volcano Teide](#).
- Volcano Teide may suspend these prize draws, definitively or temporarily, due to force majeure. In the event that the prize draws are suspended, those interested may find the relevant information on the [blog of Volcano Teide](#).
- The winners, as well as their companions, exempt Volcano Teide from any liability in the event of an error in the data that they provide to the organiser and that prevents their correct identification.
- Likewise, the winners of these prize draws and their companions exempt Volcano Teide from any liability for any loss or damage arising out of their enjoyment of the prize.

10. APPLICABLE LAW AND JURISDICTION: These rules are governed by Spanish legislation. Any claim related to the prize draws must be submitted in writing to Teleférico del Pico de Teide, S.A. to the following address: comunidad@telefericoteide.com before 31st May 2018. The Courts of the Province of Santa Cruz de Tenerife shall, failing amicable settlement, have sole competence to rule on any dispute regarding the application or interpretation of these rules.

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